

	Completely Agree	Agree	Disagree	Completely Disagree
1. The topic of the presentation was relevant to me as a school administrator.	64%	36%	-	-
2. The presentation provided tangible examples I can use in my own school/district.	43%	57%	-	-
3. Attending this presentation helps me better understand the importance of quality communication in a school setting.	35%	65%	-	-
4. I hope to attend future presentations on communications topics.	43%	57%	-	-
Comments/Suggestions				
Example letters of problem issues.				
How to handle crisis situations/ communications. Also how to correctly pitch stories to St. Louis Media				
Facebook/Twitter - when is enough too much?				
Examples of various communications. Also share demographics for PR.(in our district).				
Reaching members of community that do not have members in the school.				
Ideas about reaching out to the community about things and how to reach them was helpful.				
How do we counter mischaracterization about our organization/school?				
How to help people see "what's in it for them" Also Story telling techniques and video vs written messages.				
Good tips I can take back and use.				
Offer resources that can be used such as platforms that can be evaluated for different duties.				